
BRIDGE 1998-1999

Barrier Removal through Integrated Development of Gainful Employment

Services

Strategic Planning, Revenue Diversification

Client

Utah
Alcoholism Foundation

Objectives

To develop new funding, focus and community support for an agency that had lost earmarked state funds for providing inpatient treatment services for male alcoholics

Barriers

Residential treatment service model for identified new clients, low income mothers, did not fit: costs out of reach, mothers would have to give up supported housing they waited years to attain and give up custody of children to participate in multi-month treatment services and could not afford to stay away from workplace for extended period.

Stakeholders

Department of Workforce Services and Division of Child and Family Services, school district, city, nonprofit homeless, child care and emergency support services and employers.

Strategy and Activities

Research led to identification of methamphetamine addicted female welfare recipients in Ogden as the most pressing statewide substance abuse treatment need, a change in direction for the client. Consultant facilitated a planning team that developed a new treatment model within 3 months. An innovative intensive day treatment program using space and child care in an existing nonprofit agency augmented with evening home visiting counselors was developed as a cost effective approach to remove barriers. The model was successful with both a federal grant and state contract, with two state agencies matching on a per head per month cost basis.

Revenue Generated

\$1.7 million Welfare to Work grant and \$800,000 capacity face value contract with two state agencies.

Outcomes

A cost effective collaborative approach with new customers created a new future for the client.